



### **Mission**

Alaska State Council on the Arts (ASCA) represents, supports and advances the creative endeavors of individuals, organizations and agencies throughout Alaska.

### **Vision**

ASCA envisions for all Alaskans the freedom to imagine, the power to create, and the ability to connect - an Alaska where arts and culture thrive, providing cornerstones for education, economic growth, and community engagement.

## **Strategic Goals & Objectives**

### **Invest in Alaska's arts and cultures across sectors**

- Strengthen the capacity of Alaska's arts organizations and artists through programs, grants, services and convenings designed to ensure accessibility for all Alaskans
- Build networks that reflect Alaska's diversity and enable all Alaskans to lead expressive lives
- Support the advancement of the Alaska Cultural Trust to ensure Alaska's art and cultures thrive in perpetuity

### **Strengthen communities through arts-integrated programs, partnerships, services, and resources**

- Participate in statewide arts education policy and initiatives that increase arts integration and culturally relevant educational opportunities for all students
- Engage individuals and organizations as arts and cultural partners to positively impact the vitality of Alaska's communities
- Form alliances with tribal, public, and private sector to expand, promote and support art, heritage and diverse cultural education and appreciation

- Gather and report relevant data, learning together with communities and partners about the role and impact of the arts in the lives of Alaskans

### **Advance the creative sector\* as an economic driver for Alaska**

- Promote and integrate arts and culture as a growth component of Alaska's economy
- Support infrastructure and career development for artists and creative workers to live sustainable lives in Alaska
- Strengthen Alaska's creative industries through professional development, convenings, exchanges, and network-building both regionally and nationally
- Support students and teachers, teaching and learning across Alaska's Arts Standards for positive outcomes in school, work and life

### **Advance ASCA's role as an arts and culture leader statewide and nationally**

- Promote creativity as a core civic value and identity for Alaskans
- Amplify the power of the arts through statewide communications and sharing the stories about the arts, creativity and ASCA's role in Alaska
- Secure and leverage sustainable public and private funding, and earned revenue to support Alaska's diverse arts and cultures
- Actively promote arts and cultural opportunities locally, statewide, regionally, nationally and internationally

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ASCA intends to develop plans that align with these goals and objectives during the 5- year strategic plan period. An example would be an Arts and Creative Economy Plan, or a Partnership and Development Plan.

*\*The arts and creative sector includes: organizations, businesses, groups and individuals who create, design, make, educate, administrate, produce, present and distribute Visual Art, Music, Literature, Fashion, Poetry, Performing Arts, Cultural Practices and Traditions, Culinary Arts, Language Preservation, Graphic Design, Architecture, Public Spaces, and Film and Media.*